True Team Building Overview

This concept is the both the most important and most misunderstood aspect in the home business industry. In order to understand what True Team Building is all about, we need to have a discussion about how something so crucial to long-term Passive Income has been so distorted and abused over the years in home business and ultimately works against what people are actually trying to accomplish.

Foundationally, any home business entrepreneur needs to understand that there is a huge difference between “Team Building” and what has become popularly known as “Recruiting”. The differences start at the very core:

- **Recruiting** is all about what the person you are try to talk into the business can do for you.
- **Team Building** is about working with people to help them become a successful vendor and thus making them contributing member of the team.

First let’s talk about the “Real Deal” (Team Building), then we can show you the difference from the “Imposter” (Recruiting).

Remember that RTPR’s core philosophy is “Doing Well by Doing Good” which is a concept that is multidimensional. On a foundational level our vendors do well (financially) by doing good (helping people physically). As a vendor’s business grows, they have many opportunities to do well by doing good far beyond just their individual customers.

The key to Team Building is to understand the following:

1. The goal in adding people to your team is to help them become successful and help more people.
2. The program is designed to reward you for helping a vendor become successful through the Monthly Reoccurring Referral Bonus (RRB) vs a One-Time-Quick-Start bonus that is prevalent throughout the industry.
3. Creating successful vendors is the most financially rewarding aspect to maximize Passive Income.
4. The best Team Building happens Natural and Organically.

To understanding more about Natural and Organic Team Building ([Click Here](#))

To better understand the contrast between the Team Building and Recruiting, access the comparisons below:

- **Team Building vs Recruiting - Part 1** ([Click Here](#))
- **Team Building vs Recruiting - Part 2** ([Click Here](#))